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| **MINISTRY OF EDUCATION AND TRAINING**  **THUONGMAI UNIVERSITY** | **THE SOCIALIST REPUBLIC OF VIETNAM**  **Independence – Freedom – Happiness**  **----------------------** |

**CURRICULUM OF INTERNATIONAL TRADE MAJOR**

**SPECIALITY: INTERNATIONAL BUSINESS**

**TRAINING TYPE: FULL-TIME REGULAR UNIVERSITY TRAINING**

**(Enacted under Decision No. ……./QĐ-ĐHTM on …… February, 2017)**

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| 1 | GENERAL KNOWLEDGE | 32 Credits |
| ***1.1.*** | ***Compulsory modules*** | ***30*** |
| 1 | Basic principles of Marxism-Leninism 1 | 2 |
| 2 | Basic principles of Marxism-Leninism 2 | 3 |
| 3 | Ho Chi Minh ideology | 2 |
| 4 | Revolution lines of Vietnam communist Party | 3 |
| 5 | Fundamentals of Law | 2 |
| 6 | English 1 | 2 |
| 7 | English 2 | 2 |
| 8 | English 3 | 2 |
| 9 | Advanced maths 1 | 2 |
| 10 | Advanced maths 2 | 2 |
| 11 | Theory of mathematical statistics | 3 |
| 12 | Basic Information technology | 3 |
| 13 | Scientific research method | 2 |
| ***1.2.*** | ***Elective modules*** | ***2*** |
|  | *Opt 2 of the following credits:* |  |
| 1 | Fundamentals of commercial economics | 2 |
| 2 | Environmental economics | 2 |
| 3 | development Economics | 2 |
| 2 | PROFESSIONAL KNOWLEDGE | 88 CREDITS |
| **2.1.** | **Major’s background knowledge** | **25** |
| ***2.1.1.*** | ***Compulsory Modules*** | ***20*** |
| 1 | Microeconomics 1 | 3 |
| 2 | Macroeconomics 1 | 3 |
| 3 | International business | 3 |
| 4 | International economics 1 | 3 |
| 5 | Fundamentals of E-commerce | 3 |
| 6 | Basic Marketing | 3 |
| 7 | English 4 | 2 |
| ***2.1.2.*** | ***Elective modules*** | ***5*** |
|  | *Opt 5 of the following credits:* |  |
| 1 | Management | 3 |
| 2 | Econometric | 3 |
| 3 | Labor economics | 2 |
| 4 | Brand management | 3 |
| 5 | International Human Resources Management | 2 |
| 6 | Business statistics | 2 |
| **2.2.** | **Major knowledge** | **39** |
| ***2.2.1.*** | ***Compulsory modules*** | ***33*** |
| 1 | Global Strategic Management | 3 |
| 2 | International Marketing | 3 |
| 3 | Multicultural management | 3 |
| 4 | International Finance | 3 |
| 5 | International Economics 2 | 3 |
| 6 | Business logistics management | 3 |
| 7 | Advertising And International Trade Promotion | 3 |
| 8 | International Trade Business Administration | 3 |
| 9 | International Finance | 3 |
| 10 | Logistics and International Freight forwarding | 3 |
| 11 | International Trade Negotiations | 3 |
| ***2.2.2.*** | ***Elective Modules*** | ***6*** |
|  | *Opt 6 of the following credits:* |  |
| 1 | Quality management | 3 |
| 2 | International Trade Business Administration | 3 |
| 3 | Management information system | 3 |
| 4 | International payment and import export financing | 3 |
| 5 | International trade law | 3 |
| 6 | International accounting | 3 |
| **2.3** | **Supplementary knowledge** | **14** |
| ***2.3.1*** | ***Compulsory Modules*** | ***11*** |
| 1 | Foreign Language 2.1 | 3 |
| 2 | International investment | 3 |
| 3 | Business Logistics Management | 3 |
| 4 | General Product Studies | 2 |
| ***2.3.2*** | ***Elective Modules*** | ***3*** |
|  | *Opt 3 of the following credits* |  |
| 1 | Service management | 3 |
| 2 | Supply Chain Management | 3 |
| 3 | Project Management | 3 |
| **2.4** | **Internship** | **10** |

*Minimum total credits gained: 131 including 120 from learning and graduation.*

DIRECTOR

Prof. Dr. Đinh Văn Sơn