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| **MINISTRY OF EDUCATION AND TRAINING**  **THUONGMAI UNIVERSITY** | **THE SOCIALIST REPUBLIC OF VIETNAM**  **Independence – Freedom – Happiness**  **----------------------** |

**CURRICULUM OF BUSINESS ADMINISTRATION MAJOR**

**SPECIALITY: BUSINESS FRENCH**

**TRAINING TYPE: FULL-TIME REGULAR UNIVERSITY TRAINING**

**(Enacted under Decision No. ……./QĐ-ĐHTM on …… February, 2017)**

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| **1** | **GENERAL KNOWLEDGE** | **43 credits** |
| ***1.1.*** | ***Compulsory subjects*** | ***30*** |
| 1 | Fundamental principles of Marxism-Leninism 1 | 2 |
| 2 | Fundamental principles of Marxism-Leninism 2 | 3 |
| 3 | Hochiminh Ideology | 2 |
| 4 | Vietnam Communist Party’s Revolution Approach | 3 |
| 5 | General Law | 2 |
| 6 | French 1.1 | 2 |
| 7 | French 1.2 | 2 |
| 8 | French 1.3 | 2 |
| 9 | Advanced maths 1 | 2 |
| 10 | Advanced maths 2 | 2 |
| 11 | Theory of mathematical statistics | 3 |
| 12 | Basic Information technology | 3 |
| 13 | Scientific Research Methods | 2 |
| ***1.2.*** | ***Elective subjects*** | ***2*** |
|  | *Choose 2 credits from the following subjects:* |  |
| 1 | Trade economics 1 | 2 |
| 2 | Environment economics | 2 |
| 3 | General sociology | 2 |
| ***1.3*** | **Physical education and National defense education** | ***11*** |
| 1 | Physical education | 3 |
| **2** | National defense education | 8 |
| **2** | **SPECIALIZED KNOWLEDGE** | **88 credits** |
| **2.1.** | **Major’s Background Knowledge** | **25** |
| ***2.1.1.*** | ***Compulsory subjects*** | ***20*** |
| 1 | Microeconomics 1 | 3 |
| 2 | Macroeconomics 1 | 3 |
| 3 | Fundamentals of Marketing | 3 |
| 4 | Accounting principles | 3 |
| 5 | French culture and civilization | 3 |
| 6 | Fundamental E-commerce | 3 |
| 7 | French 1.4 | 2 |
| ***2.1.2.*** | ***Elective Subjects*** | ***5*** |
|  | *Choose 5 credits among the following subjects:* |  |
| 1 | French grammar | 3 |
| 2 | French phonetics | 3 |
| 3 | Vietnamese culture | 2 |
| 4 | Business startup | 2 |
| **2.2.** | **Major’s knowledge (including specialty)** | **39** |
| ***2.2.1.*** | ***Compulsory subjects*** | ***33*** |
| 1 | Management studies | 3 |
| 2 | Strategic management | 3 |
| 3 | Fundamental HR management | 3 |
| 4 | Finance management | 3 |
| 5 | Production management | 3 |
| 6 | Risk management | 2 |
| 7 | Business French 1.1 | 2 |
| 8 | Business French 1.2 | 2 |
| 9 | Business French 1.3 | 2 |
| 10 | Business French 1.4 | 2 |
| 11 | Business French 1.5 | 2 |
| 12 | Business French 1.6 | 2 |
| 13 | Business French 1.7 | 2 |
| 14 | Business French 1.8 | 2 |
| ***2.2.2.*** | ***Elective subjects*** | ***6*** |
|  | *Choose 6 credits among the following subjects:* |  |
| 1 | Management information system | 3 |
| 2 | Project management \* | 3 |
| 3 | Sales management \* | 3 |
| 4 | Economic law \* | 3 |
| **2.3.** | **Supplementary subjects** | **14** |
| ***2.3.1.*** | ***Compulsory subjects*** | ***11*** |
| 1 | English 2.1 | 3 |
| 2 | Translation and interpreting | 3 |
| 3 | International business strategies | 3 |
| 4 | Teamwork management | 2 |
| ***2.3.2.*** | ***Elective subjects*** | ***3*** |
|  | *Choose 3 credits among the following subjects:* |  |
| 1 | Stock market | 3 |
| 2 | Trade Marketing | 3 |
| 3 | Management accounting \* | 3 |
| **2.4.** | **Field work and graduation paper** | **10** |

*Note: Subjects marked with \* are taught in French.*

*Minimum total credits gained: 131 including 120 from learning and graduation.*

DIRECTOR

Prof. Dr. Đinh Văn Sơn